



*RATES & PACKAGES Effective March 1, 2019 All Rates and Packages are subject to change without notice.*

***South of the Straits Show COMMERCIAL PACKAGES** Choose from 4 different commercial packages:*

**FULL SPONSOR \$400 per month includes:**

- Company mention at beginning and mid of four (4) 2-hour shows
- One (1) :30 second video ad played at the start of each show
- Two (2) :30 second commercials played with company logo displayed. One (1) per hour before each hours musical guests song.
- Promotions for the show on social media with your company name included
- Links to business website and/or social media page in video description

**EXCLUSIVE SPONSOR \$200 per month includes:**

- Company mention at beginning and mid of two (2) 2-hour shows
- Two (2) :30 second commercials played with company logo displayed. One (1) per hour before each hours musical guests song
- Promotions for the show on social media with your company name included
- Links to business website and/or social media page in video description

**SPONSOR \$100 per month includes:**

- Company mention at beginning and mid of one (1) 2-hour show
- One (1) :30 second commercial played with company logo displayed during the first hour before musical guests song
- Promotions for the show on social media with your company name included
- Links to business website and/or social media page in video description

**:15 SECOND LINER \$15/liner per show includes:**

- Quick :15 second description of the business, event or product spoken following musical guests song

***Advertisers (with \$200 monthly contract) receive a 10% discount on advertising.***

*\*1st commercial production by ABerky Productions FREE with new contract*

*Commercials & liners can be written by ABerky Productions or by client. If commercials or liners are over/under the :15, :20 or :30 second time span, ABerky Productions can change some dialect to accommodate the time specified.*



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## **Aberky Productions SINGLE PODCAST PACKAGES**

*Choose from 3 different packages:*

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### **“BASIC” AUDIO PACKAGE:**

Single Episode (up to 30 minutes\*) - \$50 includes

- Recording in studio
- Professional Mixing & Mastering
- Up to 3 edits per request (with timestamp provided)
- Background & room noise reduction
- Audio-production enhancements including equalization & dynamic balancing
- Ensure audio levels are in requirement with broadcast standards
- Mix in intro, outro & 1 sponsor message
- ID3 Tagging
- Upload final audio to southofthestrains.com or clients own host service at their request
- 72 hour turnaround time\*\*

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### **“SELECT” AUDIO PACKAGE:**

Single Episode (up to 60 minutes\*) - \$125 includes

- Recording in studio
- Professional Mixing & Mastering
- Premium Editing

(Full production of whole episode. Removing pauses, cough's, um's & ah's, mispronunciation.)

- Background & room noise reduction
  - Audio-production enhancements including equalization & dynamic balancing
  - Ensure audio levels are in requirement with broadcast standards
  - Mix in intro, outro, 1 mid spot ad & 1 sponsor message
  - ID3 Tagging
  - Upload final audio to southofthestrains.com or clients own host service at their request
  - 72 hour turnaround time\*\*
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### **“KING” AUDIO PACKAGE:**

Single episode (up to 60 minutes\*) - \$200 includes

- Recording in studio
- Professional Mixing & Mastering
- Premium Editing

(Full production of whole episode. Removing pauses, cough's, um's & ah's, mispronunciation.)

- Background & room noise reduction
- Audio equalization & dynamic balancing
- Ensure audio levels meet broadcast standards
- Mix in intro, outro, 1 mid spot ad & sponsor messages
- Custom sound design, music, & other sound effects throughout episode
- ID3 Tagging
- Upload final audio to southofthetraits.com or clients own host service at their request
- 1 week turnaround

***10% DISCOUNT FOR SINGLE EPISODE PACKAGES THAT INCLUDE ABERKY  
PRODUCTION AD AT START OF EACH PODCAST!***

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*\*\$30 charge for each additional 15 minutes of recording time*

*\*\*72 hours is defined as 3 business days NOT including Saturday or Sunday.*

*(Faster turnaround times are available for an additional fee.)*

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## **Aberky Productions MONTHLY PODCAST PACKAGES\*\*\***

### ***Choose from 3 different packages:***

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#### **“BASIC” MONTHLY AUDIO PACKAGE**

- All benefits of single episode package - \$150/month up to 4 episodes
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#### **“SELECT” MONTHLY AUDIO PACKAGE**

- All benefits of single episode package - \$375/month up to 4 episodes
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#### **“KING” MONTHLY AUDIO PACKAGES**

- All benefits of single episode package - \$600/month up to 4 episodes

***25% DISCOUNT FOR MONTHLY PACKAGES THAT INCLUDE ABERKY PRODUCTION  
AD AT START OF EACH PODCAST!***

***\*\*\*Monthly podcast packages payment required at time of signing up for service***

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**RSS FEED CREATION FOR AUDIO PODCAST - \$100 (ONE TIME FEE)**

**SHOW NOTES INCLUDED IN RSS FEED - \$25/Podcast**

**TRANSCRIPTION - \$60/PODCAST**

**UPLOAD TO ITUNES, GOOGLE PLAY MUSIC, STITCHER, TUNEIN, SPOTIFY - \$50**

**VOICE-OVERS FOR SHOW OPENING/CLOSING - \$50**

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## **VIDEO PODCASTS - \$75/HOUR FLAT RATE**

- Produced & edited video shot in studio
  - Custom intro, credits & personal ads inserted at key points named by podcaster
  - YouTube, Vimeo, Facebook page uploaded along with description per customer request
  - Customer receives copy of fully produced & unedited video
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**SHOW NOTES INCLUDED IN VIDEO - \$25/Podcast**

**PREMIUM AUDIO EDIT ONLY - \$25/hour**

**AUDIO AD only - \$75/ :30 second ad; \$50/ :20 second ad; \$25/ :15 second ad with MP3 or WAV file given to client for own further distribution**

- Ensure audio levels are in requirement with broadcast standards
- Can be written by ABerky Productions or by client
- 24-48 hour turnaround time

**BASIC VIDEO AD PRODUCTION - \$75/hr - MP4 given to client for own further distribution**

**SOCIAL MEDIA AUDIO EPISODE PREVIEW - \$25/EPISODE**

- 20-60 second video preview of your audio episode with feature image for your Facebook, Instagram & Twitter accounts

**SOCIAL MEDIA VIDEO EPISODE PREVIEW - \$50/EPISODE**

- 20-60 second video preview of your video episode for your Facebook, Instagram & Twitter accounts
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**Call us today to get started! (231) 534-4909**

**Email: [sideshow@southofthestrains.com](mailto:sideshow@southofthestrains.com)**

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